NEW YORK, SUNDAY, JUNE 24, 1917.—Copyright, 1917, by the Sun Francisco and Publishing Association

BROOKLYN-NEW YORK

Now the Annual

Summer Apparel Clearance

Suits, Coats, Dresses, Skirts

Women's, Misses', Girls'

Marvelous Low Prices :: Averages Fall Below Half

120 95 90 78 80 55 69.50 39.50

Were \$16.75 \$6.95 21.75 8.50 25 9.75

28.75 16.75 35 19.75

35.50 28.75 39.50 28.75 42.50 34.50 69.50 39.50

39.50

Evening, Dance and Reception Gowns \$15.75 to \$135 . . Were \$29.50 to \$285

1 Pale blue taffeta, spangled and lace Were Now

French blue net Gown over green satin. 125
Pompadour silk Gown, black lace... 175
Blue satin crystal beaded Gown.... 118

Nile green satin Gown, silver lace ...

Nile green satin Gown, silver lace
Flame satin, silver lace Gown.
Gold lace Gown, sequin trimmed
Black net Gown, jet trimmed
Gold net Gown, gold band trimmed
Orchid tinsel Gown, brocade, silver lace
White satin Gown, black Chantilly

lace
Taffeta wide girdle Gowns, light shades
Gold net Gowns, taffeta trimmed
Point d'esprit Gowns, black, purple,

Copen Satin Gowns, beaded, lace yokes.....

Taffeta Gowns, tunic models...... Net and silver cloth dance Frocks

Brocade striped taffeta Gowns, light

Shepherd check Suit, long pleated coat,

serges, tans and chartreuse

Misses' Suits

Sizes 14, 16, 10 years, 1 Plaid yelours Suit, Copen and gray, \$59.50 \$34.50

Livingston Street

69.50 98.50

41.75

49.50 28 29.50 15.75

CONTROL OF SEA IS CHIEF FACTOR

England Realizes Curbing

SATISFIED WITH ARMY

Believes Same Concentration Must Be Applied to Safeguard Shipping.

By JUDSON C. WELLIVER. tenden Representative of "The

LONDON, June 12.-Three years of the war have served two purposes: First, to push all reasonable prospect of a decision further shead than it med at the beginning; and Second, to turn the whole situation

topsyturvy.
At the beginning Britain's navy was the dominating maritime factor. Ger-many's army was all powerful on land. To-day the British navy has lost con-trol of the sea, and the German army has lost control on land.

if it has taken three years to revise the understanding of what a modern interest of all civilization and all the sar is without bringing decision in sight, how long may it be expected to take to organize and win a decision unstage of the war.

but there is good reason to believe that there is good reason to believe that there is good reason to believe that the average British as well as the average French soldier is to-day superior to the average German; while there is little doubt that in the matter of equipment the Allies distinctly have passed the Germans. Their superiority in artillery of nearly all characters and calibres than the Germans, and many of their types are distinctly superior.

Submarines a Big Factor.

Submarines a Big Factor.

Submarines as Big Factor.

Submarines are the submarines are men under arms as Germany can count; but there is good reason to believe that the average British as well as the aver-

fectiveness that the public at large has been brought to realize the probability of a long war. Last winter, when Engand was full of soldiers on leave from the front, it was constantly observed that everybody in England except the soldiers was cheerfully confident that the war would end this year. The sol-diers were wont to shake their heads and express misgivings; they knew the task shead of them better than the people who hadn't seen the fighting line.

The German submarines are inflicting more damage upon the Allies through the destruction of shipping than the allied mies in France are inflicting on the Germans through the gradual destruc-tion of the German positions and the slow recovery of occupied territory. There is good reason to believe that the Allies' superiority in artillery and other equipment makes it possible for them to than the Germans are compelled to sus-tan on the defensive. That has been indeed, the rule of this war, reversing the rule of former great contests, be-cause this is so greatly a war of ma-

chinery. The Allies are establishing a distinct superiority in machinery.

But the great outstanding development to this date is the fact that there is no such thing any longer as control of the sea. The Germans cannot sal their merchant shipping on the seas and the English cannot protect and support their merchant marine. The sea is no onger the safe highway for either side The British fleet can blockade Ger-many to the extent of driving German ships off the ocean, but cannot shut up to prevent the submarines coming and

SATISFIED WITH ARMY

and it has taken nearly three years to get even an approximate appraisal of their importance.

Unless the submarine can be definitely subjugated it must be accepted as having completely revolutionized the whole art of naval war. There will be no such thing as a free ocean highway in the future. There can be no reasonable guarantee of security in war time under the rules that Germany has made in this war and so long as the submarine continues as effective as it now is. The effects of this development will be far reaching and more important than can yet be realized.

The British Empire depends for its stability on the maintenance of supremacy is definitely lost the empire cannot permanently be held together. Englishmen realize, and the most far seeing of them admit all this. But to them it means not that the sea as the world's highway is to

that the empire is to be abandoned, not that the sea as the world's highway is to be surrendered, but merely that the war must somehow or other be kept going long enough to get time and opportunity to devise means of coping with the sub-

Britain Recognizes Situation.

Arthur Pollen, a naval authority, who from the beginning has made a remark-able record of accurate diagnoses and acuts understanding of the new mari-time problems, in his recent address before the American Luncheon Club in before the American Luncheon Club in London observed that the submarine problem would be solved whenever it was understood completely. He laid down the broad generalization that any problem whose elements are completely and thoroughly understood is a problem solved. He was confident that this would prove to be true of the submarine. If he was mistaken then the whole relationship of maritime power to governments and to civilizations, to arts and industry, is going to be revolutionized. So far as the British nation is concerned it is compared to recomplete the second to the sec

In this reversal of form, however, decision has not been brought closer. The German army is not supreme; but also it is not beaten.

The British navy is not ruling the seas: but the German navy has by no means won the struggle for maritime control.

If it has taken three years to revise the understanding of what a modern had not be destroyed for the future. The absolute necessity that, in the interest of all civilization and all the future, Germany must be defeated is ap-

der the new conditions that are just beginning to be understood?

War Only Haif Over.

From the beginning of the war there has never been a time when men talked se commonly of the possibility of a long conflict as they do to-day. The men in the best positions to form trustworthy judgments almost invariably put the highest estimates on the duration of the struggle. A foremost British journalist who is a decision understance in the early stages of the war.

The thing that England has accomplished in the building of its great army must now be duplicated in devising and fabricating means to combat the submarine. It is almost universally regarded as merely a question of holding out, of tiding over a difficult and dangerous crists of the war.

The thing that England has accomplished in the building of its great army must now be duplicated in devising and fabricating means to combat the submarine. It is almost universally regarded as merely a question of holding out, of tiding over a difficult and dangerous crists of the war.

judgments almost invariably put the highest estimates on the duration of the struggle. A foremost British Journalist who has won worldwide repute for the accuracy of his judgment since the beginning told me that he regarded the war as about half over. Hall Caine said to me only to-day that it would be a five year war, and likely a ten year one. The publicists who even a few months ago were announcing their confidence that peace would come with the suturn of this year are reserving their cepinions now and display rather a notable willingness to have earlier prophase less forgotten.

And it is small wonder. Everything has been turned upside down since August, 1914. A few days ago a French military authority made the astonishing statement that to-day the British army probably numbered as many troops as did the German army, and that the British seldiers on the average were more effective than the Germans. It may be doubted whether Britain has as many men under arms as Germany can count; but there is good reason to believe that the average British as well as the aver-

Submarines in Reserve,

It is known that submarines are being "Behold." he said in French army produced by processes of standardiza-slang. They are already learning that tion and that practically all Germany's there is hard work about war—is it not maritime construction capacity is being so."

He has only theoretical English, but milk butter and cheese. During the last he he ad brushed up for the occasion and he did very well. He welcomed them on behalf of the United States and the Altitude of the United States and the head brushed up for the occasion and he had brushed up for the cocasion and he

German Admiralty and that as many more probably were in course of construction.

Mr. Pollen raised the suggestive question. "If the Germans were able in a single week to double the amount of submarine destruction and to maintain that double rate, what assurance have we that they are not able sagin to couble it?" The situation at this time seems to be that the submarine is a more effective weapon than it ever was before; that the battleship fleets are less effective than they ever were before, and that so far as the public knows all efforts to devise a plan for thwarting the underwater attack have not even produced the model of a device or the outline of a scheme capable of doing the trick.

Suppose for the sake of argument that some new craft mechanism finally shall be perfected capable of destroying submarines. Even if that were done it would still be necessary to construct the new machinery or to perfect a plan of campaign in pursuance of the new strategy, either of which proceedings would require a long time. The submarines are increasing in number and in effectiveness; there is no evidence with them has been discovered or detail of the man started back to France.

Attention Focussed on Seas.

situation is that at last there is a thorough appreciation of what the problem is that must be dealt with. The campaign in the north of France no longer is looked upon as probably marking the beginning of the war's end. The public is indulging in fascinating dreams of an elecastry.

Volunteer to a Man. early victory through success in that quarter. Attention is being given more and more to the maritime problem, while Others were added to fill out the ranks,

CORNELL MEN FIRST

Cordial Reception for Tinkham's Crew in Artillery
Transport Service.

HAD INTENSIVE TRAINING

Transport Service Training and carried it away to long board tables, which the assistant cook had already set with outer and chunks of

Alert Americans in a Fortinight Mastered Motor Truck
and Torn Up Roads.

Special Correspondence to Tas Sux.

Paris, June S.—The first body of armed and heimeted Americans to enter any silied army since our declaration of war has been formally received at the front and set to work. This being a matter of fact war with very few trimmings in the way of red coats, brass buttons and reviews, the homosetable will be the content of the first and a crowd of American habits. Now they have been formally received and smaller of fact war with very few trimmings in the way of red coats, brass buttons and reviews, the homosetable was about as undramatic as possibly historio nevertheless.

It was announced in the Parisian newspapers that this body of American havillary troops, drivers of heavy ammendation of the first and a crowd of American havillary troops, drivers of heavy ammendation of the first and a crowd of American havillary troops, drivers of heavy ammendation of the first and a crowd of American havillary troops, drivers of heavy ammendation of the first and a crowd of American havillary troops, drivers of heavy ammendation of the first and a crowd of American havillary troops, drivers of heavy ammendation of the first and a crowd of American havillary troops, drivers of heavy ammendation of the first and a crowd of American havillary troops, drivers of heavy ammendation of the first and a crowd of American have an analysis of the fact and a crowd of American have an advertised the many troops, drivers of heavy ammendation of the first and a crowd of American have an advertise the many troops, drivers of heavy ammendation of the first and the first and

young college men with brown overalls over their uniforms passing paying stones from a motor truck and arranging them to make a practical path between the road and the camp. They were tailer, freer of movement and conspic ously younger than the battery of French light artillery camped over in the next field. At that moment half a dozen of the artillerymen, their blue uniforms faded almost green, their heimets dented by hard service, were watching them work. One of them removed his pipe from his mouth and addressed

LUFBERY A MARVEL

Called Example of Boldness

and Devotion

Special Cable Despatch to THE SUN

attacked and the German fled

that the instrument with which to deal with them has been discovered or devised, much less manufactured in the great numbers in which it will be needed. pouring into Paris faster than cars, when the directors decided to begin taking over from the French not only ambu-The most encouraging feature of the lance work but also the business of

bidons" or water bottles and "musettes" **FATEFUL HOUR NEAR** or haversacks, forms the equipment. For uniforms, they wear at present the dress of the American ambulance, which resembles in color and cut the uniform of a British officer, except that, to prove their belligerent intentions and leave no doubt of their status, they have replaced their Red Cross butters by FOR SWITZERLAND

Central Powers Must Soon Be Made.

U. S. ACTION IMPORTANT

From This Country May Bring on Crisis.

London, June 13. Switzerland has seemingly reached, the point where she must decide with which group of the belligerents she will array herself. To maintain an attitude of neutrality seems no longar possible. Every week makes it more likely that the country will have to decide and take its stand one way or the other.

one way or the other.

The threat of the United States to forbid exports of foodstuffs to neutral countries unless formally assured that none will be reexperted to enemy coun-tries has precipitated the crisis for Switzerland. But it would have come even if the United States had remained

The Swiss Government is desperately endeavoring to convince the Allies that owing to special circumstances Switzerland cannot be expected to break off commercial relations with the Central Empires because it would be equivalent to economic suitable condenning the

Switzerland should take their side.

If persuasion falls to convince the Allies that they should make an exception in favor of Switzerland it is now openly hinted that Switzerland will choose in favor of the Central Empires rather than those of the Entente Powers, and if her hands are forced she will, however unwillingly, sever commercial relations with the Allies and continue them with the Central Powers.

Allies and Switzerland in the hope that a satisfactory solution of the problem may be found. Meantime semi-official explanations of Switzerland's exceptional situation are circulated. They are not always unbiassed, and there is some reason to believe that Germany has had a hand in directing the formu lation of Swiss policy. Nevertheless the explanations offered in behalf of Switexplanations offered in behalf of Switzerland deserve to be known, so that when the time comes for decision it may be possible to determine whether the settlement was justified by the facts.

In the first place "contraband" from Switzerland to Germany and Austria is emphatically denied, and it is pointed out that only natural products are exported to these two countries under the rigorous control of the S. S. S. (Swiss Surveillance Society), which is an essentially pro-Ally organization intended to A kind of parade ground fronts the captain's offices at this point. A few minutes later the Americans, armed and caparisoned with gas masks, were marched into this parade ground, where the captain was waiting together with the French lieutenant who will have command of the section until Tinkham and Scully can go it alone. Cornell has compulsory military drill, and so the appearance of this little body of troops was better than that of most American volunteers. Tinkham wheeled them into company front, saluted; the squad presented tially pro-Ally organization intended to prevent reexportation of allied goods to the enemy. It is affirmed that the con-trol of the S. S. cannot be evaded, and the fact that Switzerland's imports pany front, saluted; the squad presented arms, and the captain made them a that Switzerland cannot get goods from Germany as she did before the war.

ing the debt. We were all fightining the bothe, he said, for the future of civilization—the men who ran through shells to carry the ammunition forward, as well as Cattle Raising Profitable.

the men in the trenches. They were all going to be good friends. Frenchmen and Americans together. Then every French soldier who had a camera took a As regards beef, an average of 5,000 head of cattle are sent to Germany every month. Germany imports 25,000 head of cattle from Denmark and considerably more from Holland, so that it must be admitted that the quantity supplied by switzerland does not count for much. Besides, the benefits to Switzerland from turn at photographing them, including the captain, who called them back so that he might have a shot with his little double eyed stereoscopic camera. After which the squad, trailing arms, was marched away to unload their baggage and to get that luncheon for which they had been groaning for an hour. exporting cattle to Germany must be taken into account. Germany pays for the cattle about \$300 a head, thus rendering profitable cattle raising in Swit-zerland, which otherwise, owing to the high cost of fedder, would decline, to the great detriment of the rural popula-TO ALLIED FLIERS

sations now prevailing between Switzer-land and Germany, the latter exports a ton of potatoes in return for every head of cattle supplied. Still more important, Germany supplies Switzerland with 3,000,000 tons of coal a year, 3,500,000 of tron, 30,000 tons of artificial Paus. June 25 .- A letter from the American Escadrille says that Thursday, June 14, was a day of hard work with-out results. Everybody was out three times. Marr and Maisonrouge, flying 000 of iron, 30,000 tons of artificial manure, 26,000 tons of sulphate of alumium. 10,000 tons of benzol, 3,000 tons of zinc, 3,500 tons of straw and 550 tons of chemical dyes. Swiss industries times. Marr and Maisonrouge, nying low during the morning, saw a machine above them which travelled with them for ten minutes, they thinking it was a machine of their patrol. When they dismachine of their patrol. When they dismachine of their patrol. When they dismachine for the morning that they dismachine of their patrol. When they dismachine for the population earn covered it was a German machine they their living from industries-widespread unemployment with disastrous results would have followed had the system of compensations not been concluded with machines to fly to protect Paris from would have air raids about noon. Marr was off compensat first, and so quickly that he could not be called back when counter orders were Switzerl

called back when counter orders were given, so he flew over Paris for ninety minutes. The commandant of the estadrille congratulated him in the order of the day for his quickness.

Bigelow, who was protecting a photographing machine over the German lines, had his planes pierced by shrapnel but

The Switzerland exports wood, machinery and other goods to alied countries and follows a system of compensations with both groups of belligated from the Gentral Powers than she gives them and gives the Allies more than she receives from them. Bigelow, who was protecting a photographing machine over the German lines, and his planes pierced by shrapped but returned safely. Raoul Lufbery's latest returned safely. Raoul Lufbery's latest appearance of the Swiss are convinced that America is powerless to supply them with the goods they now get from Germany.

There is no doubt that Switzerland is the Germany, and the

velious chaser pilot, a living example for the escadrille in boldness and devotion." This is on the occasion of his bringing down his tenth officially recorded enemy.

the German anal has Correlation on the cocanion of the tree were noted and great the submarines coming and ones to the maritime problem, while of the submarines coming and ones to the maritime problem, while the millitary situation is considered in a statisfactory position.

The same energy and exception of the submarines and the maritime problem and the maritime problem and the submarines and the submarines coming and the maritime problem and the maritime problem and the maritime problem and the submarines and the submarines problem and form the submarines and the submarines problem and form the su

Decision in Favor of Allies or

Threat to Forbid Exports

to economic autoide, condemning the country to famine, which the Allies would be powerless to avert even if Switzerland should take their side.

Were \$16.75 to \$69.50 12 Poplin and gaberdine Suits 3 Black-and-white check serge Suits Suits, serge, gaberdine, cheviots Braid bound black serge Suits. Odd Suits, Poiret twill and serge Navy serge tailored Suits Navy serge braid bound Suits. Navy serge Suits, plaited Tailored navy serge Suits Colored Poiret twill Suits Navy serge Suits, white vests Braid bound serge sports Suits Navy Poiret twill Suits, silk edged Burella Cloth rose and green Suits
Suits, black velvet and wool check
Model Suits, tan, gray, blue
Tan Poiret twill Suit
Rookie tricotine model Suit
Black-and-white check model Suits 85 Two-Piece Wash Suits, \$3.95 Formerly \$6.50

Women's and Misses' Sizes

Basket weave suiting, made in two-piece sports styles. Coat is belted, with large slipper pockets, pointed collar and cuffs; in Copenhagen, gold, white and green; misses' and women's sizes.

Satin and Silk Coats

\$18.75 to \$95 1 1 Were \$35 to \$225

| Silk tricotine Sports Coats | Silk tricotine Sports Coats | \$50 | \$39.50 | \$39.50 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75 | \$18.75

High Grade Cloth Suits

\$6.95 to \$39.50

Satin Coats, taupe, embroidered
Gros de Londres embroidered Coat
Model Wraps, gros de Londres and

satin . Black charmeuse embroidered Coat .

Satin charmeuse model Coats.

1 Check silk poplin Sports Coat 2 Satin Coats, navy blue. 4 Silk lined model Coats, jersey cloth.

400 Wash Dresses at \$3.95 Formerly \$5.75 to \$6.50 Women's and Misses' Sizes

size 16
Suits, navy blue serge, silk braid bound
Poiret twill Suits, gold, gray, tan, black
Model Suits, broadcloth and serge
Model Suits, tailor made, serges, twills.
Model Suits, gunniburl, velours, shepherd checks
Suits, gaberdine, Poiret twill, gunniburl, in tans, mustards and gray
Wool jersey and Sports Suits
Serge Suits, navy and checks
Suits, one of a kind, check velours and serges, tans and chartreuse

Four new styles in sports effects. Made gaberdine armond suiting in two-piece tunic and one-piece tunic styles; some have leather belts; others belts of self material; in oyster white, tans and com-

Second and Fifth Floors.

Never a Sale So Good as This!

69c. to 75c. Printed Half Silk Pongee, 39c THOUSANDS OF YARDS of beautiful half silk Printed Pongee were sold here last Monday

■ when they were offered at 39c, a yard instead of the ordinary price of 69c, to 75c, a yard. And tomorrow there will be thousands more for those who did not take the first oppor-The half silk Pongee is very brilliant and lustrous, printed in good, fast colors, beautifully

blended in novelty stripes and designs. These have the twofold attraction of beauty and conservatism. Both tan and pongee grounds are included. Every yard of this Pongee was made for this season. There is a most unusual variety of

patterns; the mere fact that we were able to capture thousands of yards does not mean that the designs will become common, for in general there is not a large amount of any one design.

Thirty-two inches wide, and without doubt the best value in half silk Pongee that has been available in many seasons.

Second Floor, Elm Place.

Boys' Tapeless Blouses, 65c; Regularly to \$1

THOICE SUMMER BLOUSES, made of favorite materials in a wide variety of attractive patterns. in good colors which will wash well, are priced tomorrow at 65c. instead of the prices up to \$1 which regularly prevail. They are made in negligee style with long pointed collars and French cuffs. All have the famous Loeser-Tapeless device, which does away with all need of tape or buttons.

There are hundreds to select from, in sizes for boys from 7 to 15 years, in many materials and color

Women's \$5 and \$5.50 Pumps for \$3.65

But a little stock adjusting brings forward several hundred pairs of tan kidskin and patent leather Pumps with white collars which have heretofore been \$5 and \$5.50 and that we now mark \$3.65 a pair. Well made, with turn sole and French heels. Good range of sizes.

Pre-Vacation Sale of Fine Parasols

\$4 to \$10 Values at \$2.98, \$3.98, \$4.98

MOST IMPORTANT SALE made up of a special purchase of fine Parasols, the overstocks of a fine maker The underlying reasons for the disposal do not matter so much as the fact that the Parasols are here, that they are wonderfully attractive and extraordinary bargains. There is no doubt of their passing to new owners as soon as they are seen and their beauty and low prices realized. It is economy to own one.

Too many different sorts to describe. Some regular Sunshades in plain colors, some of the fancier sorts trimmed with rib-bons and fancy silks, some sports stripes and plaids, and some of the Sun-Rain sorts. In three price groups at \$2.98, \$3.98 and \$4.98; values from \$4 to \$10. None C. O. D. None credited or exchanged.

Main Ploor, Bond Street.

5,000 More Men's 50c. Scarfs at 25c Greatest 25c. Sale in the Store's History

manufactured for retailing at half a dollar, by one of New York's leading Neckwear makers.

For Monday we shall have ready a new consignment of some five thousand Scarfs, made of choice scarfings in a wide and pleasing variety of patterns and colorings, and all in the open-end Four-in-Hand styles.

This opportunity should be shared by every man and quantities purchased to meet needs for some months to come. It is also a time when an extra dozen or two bought and laid aside will fill several good places on your next Christmas gift list. UR ORIGINAL PURCHASE included more than twenty-two thousand Scarfs, every one of which was

Main Floor, Elm Piace.